



CODEY LABS

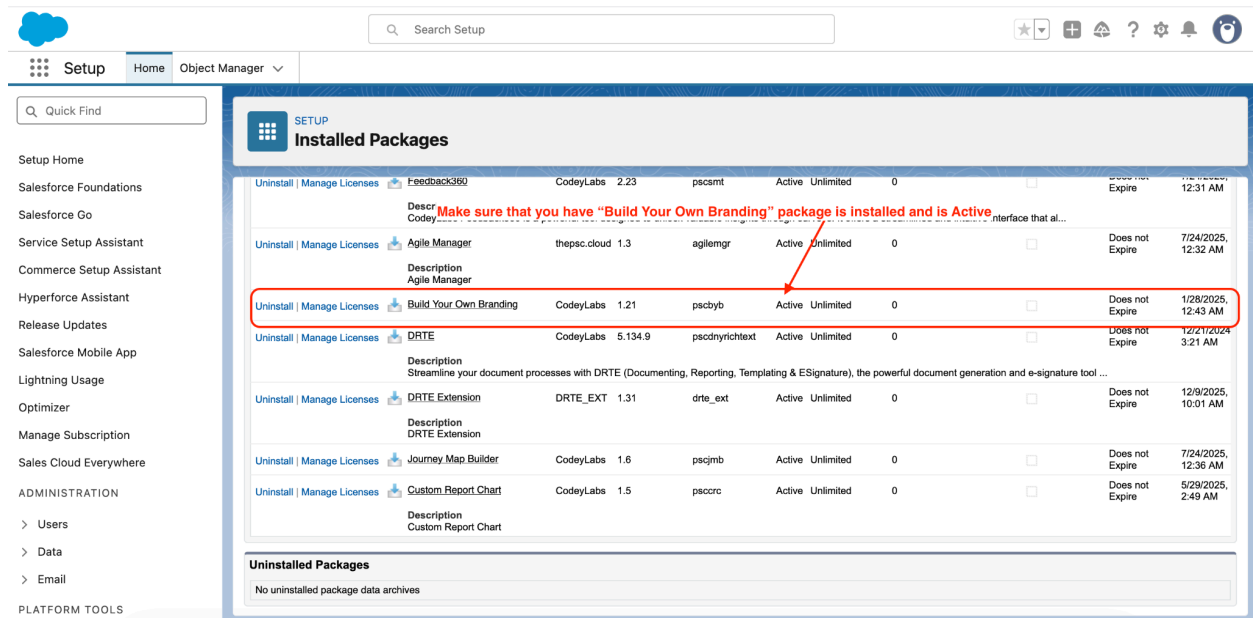
BYOB - Branding Sets

User Guide

This guide provides a comprehensive walkthrough for using the **Branding Sets** component, a core feature of the **Build Your Own Branding (BYOB)** package. This component allows organizations to align Salesforce record pages with their corporate identity through custom color schemes

Before using the component, you must ensure the package is active and the system settings are defined.

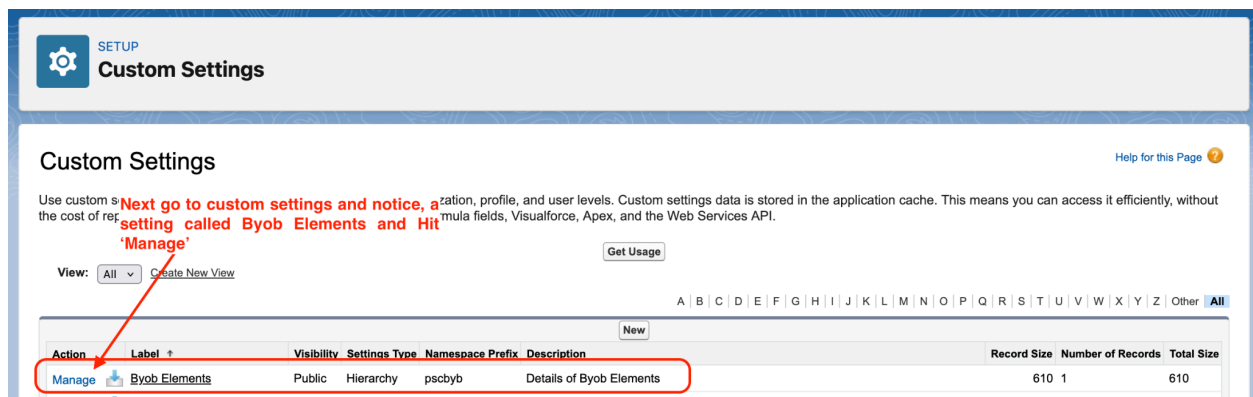
1. **Verify Installation:** Navigate to **Installed Packages** in Setup and confirm that the **"Build Your Own Branding"** package is installed and **Active**.



The screenshot shows the Salesforce Setup interface. The left sidebar contains navigation links for Setup, Home, and Object Manager. The main content area is titled 'SETUP Installed Packages'. A table lists installed packages, with 'Build Your Own Branding' highlighted by a red box. A red arrow points to the 'Active' status of this package.

Package Name	Version	Status	License	Record Count	Expiration Date
Feedback360	CodeyLabs 2.23	Active	Unlimited	0	Does not Expire
Agile Manager	thepsc.cloud 1.3	Active	Unlimited	0	Does not Expire
Build Your Own Branding	CodeyLabs 1.21	Active	Unlimited	0	Does not Expire
DRTE	CodeyLabs 5.134.9	Active	Unlimited	0	Does not Expire
DRTE Extension	DRTE_EXT 1.31	Active	Unlimited	0	Does not Expire
Journey Map Builder	CodeyLabs 1.6	Active	Unlimited	0	Does not Expire
Custom Report Chart	CodeyLabs 1.5	Active	Unlimited	0	Does not Expire

2. **Access Custom Settings:** Go to **Custom Settings** in Setup, locate the setting named **Byob Elements**, and click **Manage**.



The screenshot shows the Salesforce Setup interface for Custom Settings. The left sidebar contains navigation links for Setup, Home, and Object Manager. The main content area is titled 'SETUP Custom Settings'. A table lists custom settings, with 'Byob Elements' highlighted by a red box. A red arrow points to the 'Manage' button for this setting.

Action	Label	Visibility	Settings Type	Namespace Prefix	Description	Record Size	Number of Records	Total Size
Manage	Byob Elements	Public	Hierarchy	pscbyb	Details of Byob Elements	610	1	610

3. **Define Organization Level Values:** Create a new **organization-level value** (applicable to all users). You must define the following fields exactly as shown:

- **PSC_normalViewElement:** `windowViewMode-normal`.
- **PSC_consoleViewElement:** `windowViewMode-maximized`.
- Once saved, the BYOB components are ready for use on record pages.

SETUP Custom Settings

After this step, BYOB components are ready to use on record pages

Custom Setting
Byob Element Create a new organization level value (for all users) and define value for PSC_normalViewElement and PSC_consoleViewElement field exactly as defined

If the custom setting is a hierarchy, you can add data for the user, profile, or organization level. For example, you may want different values to display depending on whether a specific user is running the app, a specific profile, or just a general user.

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Location	Value
PSC_normalViewElement	windowViewMode-normal
PSC_consoleViewElement	windowViewMode-maximized

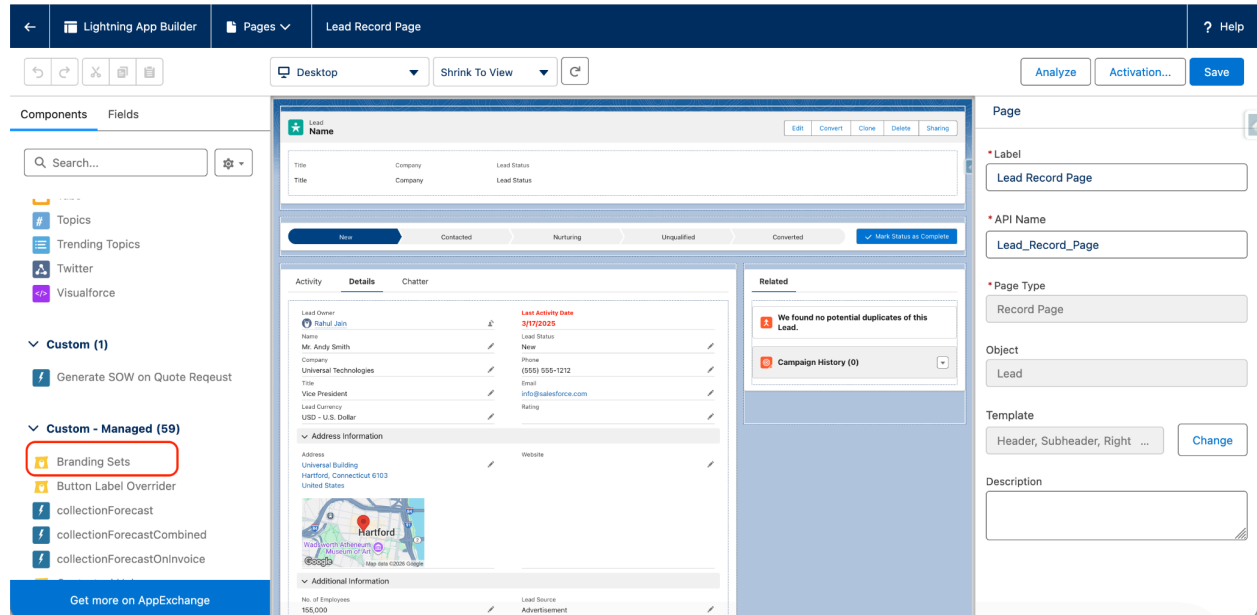
View: All Create New View

Setup Owner * No records to display.

4. Accessing the Component

To begin customizing a record page:

1. Open any standard or custom Salesforce object record page.
2. Click the **Gear Icon** and select **Edit Page** to open the Lightning App Builder.
3. In the left-hand sidebar, locate the **Branding Sets** component under the "Custom - Managed" section.



5. **Drag and drop** the component onto the record page. It is recommended to place it as the **last component in a column**.

Lightning App Builder

Pages

Lead Record Page

Help

Desktop

Shrink To View

AnalyzeActivation...Save

ComponentsFields

Search...

Topics

Trending Topics

Twitter

Visualforce

Custom (1)

Generate SOW on Quote Reqeust

Custom - Managed (59)

Branding Sets

Button Label Override

collectionForecast

collectionForecastCombined

collectionForecastOnInvoice

Get more on AppExchange

Lead Name

EditConvertCloneDeleteShare

TitleCompanyLead Status

TitleCompanyLead Status

NewContactedNurturingUnqualifiedConvertedMark Status as Complete

ActivityDetailsChatter

Lead Owner

Rahul Jain

Last Activity Date

3/15/2025

Name

Mr. Andy Smith

Lead Status

New

Company

Universal Technologies

Phone

(508) 555-1212

Title

Vice President

Email

info@salesforce.com

Lead Currency

USD - U.S. Dollar

Rating

Address Information

Universal Building

Hartford, Connecticut 0103

United States

Website

Additional Information

No. of Employees

155,000

Lead Source

Advertisement

Related

We found no potential duplicates of this Lead.

Campaign History (0)

Page > Branding Sets

SLDS Header Background Color

SLDS Button Neutral Background Color

SLDS Button Neutral Color

SLDS Neutral Base Background Color

Field 1 Api Name

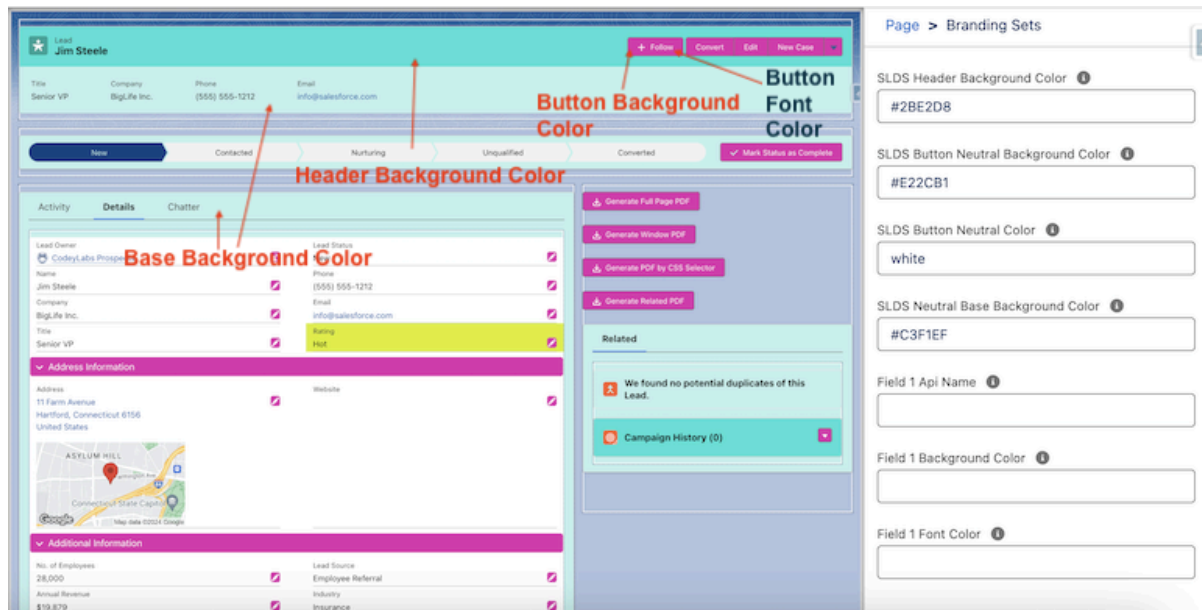
Field 1 Background Color

Field 1 Font Color

Set Component Visibility

6. Customizing Colors

The Branding Sets component supports color values in **HEX, RGB, and RGBA** formats.

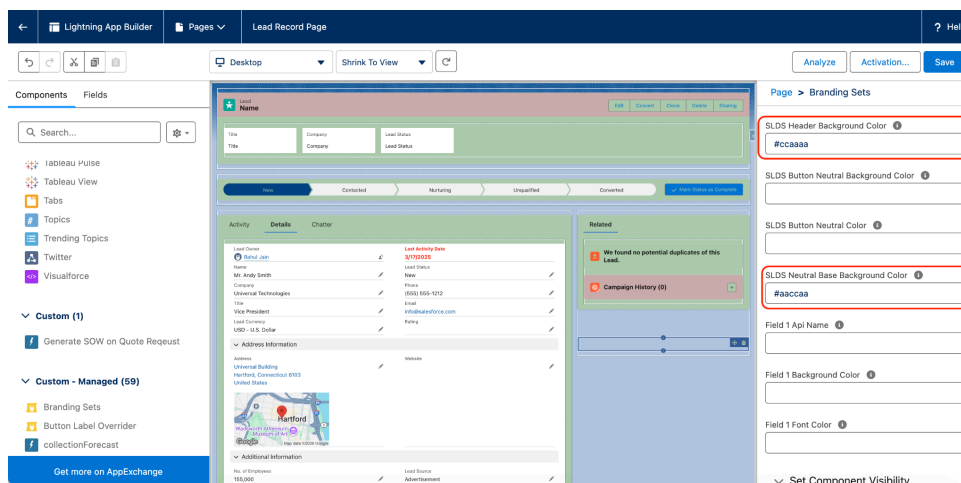


You can customize the following elements:

- **Background Colors:**

- **SLDS Header Background Color:** Sets the color for the page header.
- **SLDS Neutral Base Background Color:** Sets the background color for widgets on the page.

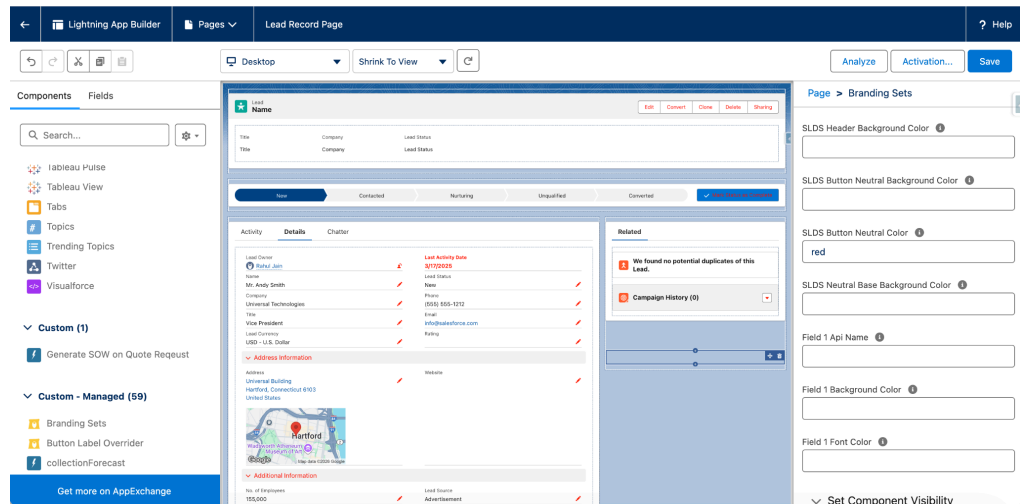
page.



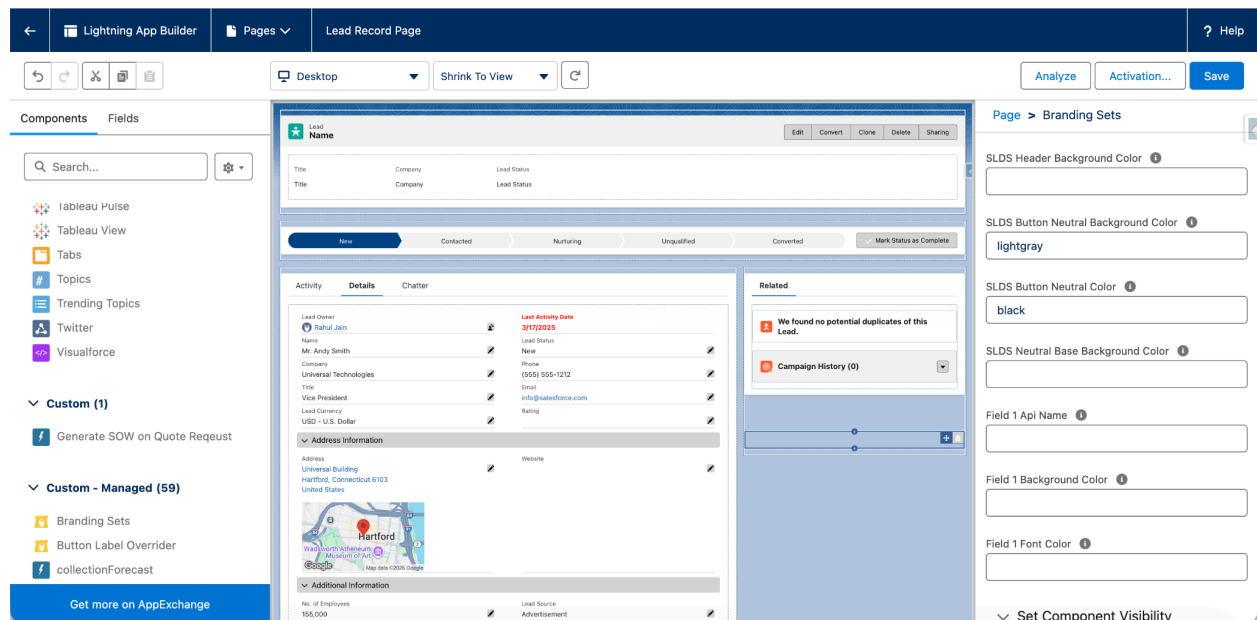
- **Button Colors:**

- *Note: Button colors will intuitively appear if both of the following values are configured.*

- **SLDS Button Neutral Color:** Customizes the font color of the buttons.



- **SLDS Button Neutral Background Color:** Customizes the background color of the buttons.



7. Applying and Previewing Changes

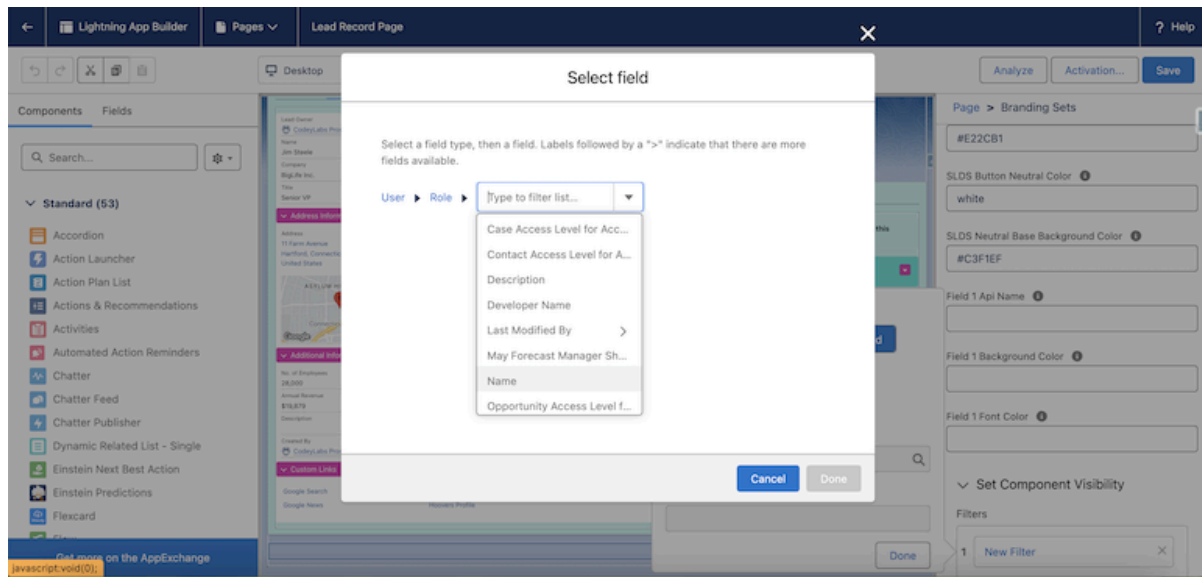
Once you have configured your desired colors:

1. **Preview** the changes directly within the Lightning App Builder to ensure they meet your branding requirements.
2. **Save** the page settings to apply the branding to the live record page.

Role-Based Customization

You can display different branding themes to different users based on their roles.

1. Select the Branding Sets component in the App Builder.
2. In the component properties pane, go to **Set Component Visibility > Add Filter**.
3. Select **Advanced > User > Role** and define your logic.
4. Only users matching the filter criteria will see the specific branding set; this allows for departmental or role-specific themes.



Common Use Cases

- **Corporate Branding:** Maintaining a consistent look and feel across all Salesforce pages.
- **Departmental Differentiation:** Using different colors for Sales versus Service departments.
- **Event-Themed Branding:** Temporarily updating themes for specific marketing campaigns or seasonal celebrations.
- **Brand-Specific Cases:** Distinguishing between cases coming from different brand websites using unique color schemes.

Troubleshooting

- **Colors not appearing:** Ensure the mandatory initial setup in **Custom Settings** was completed.
- **Persistence Issues:** If changes do not seem to stay, verify that the page was saved properly in the App Builder.
- **Console Compatibility:** Branding Sets are fully supported and work seamlessly within the **Salesforce Console app**