



CODEYLABS

BYOB - Branding Sets

User Guide

This guide provides a comprehensive walkthrough for using the **Branding Sets** component, a core feature of the **Build Your Own Branding (BYOB)** package. This component allows organizations to align Salesforce record pages with their corporate identity through custom color schemes

Before using the component, you must ensure the package is active and the system settings are defined.

1. Verify Installation: Navigate to **Installed Packages** in Setup and confirm that the "Build Your Own Branding" package is installed and **Active**.

Search Setup

Home Object Manager

Quick Find

Setup Home

Salesforce Foundations

Salesforce Go

Service Setup Assistant

Commerce Setup Assistant

Hyperforce Assistant

Release Updates

Salesforce Mobile App

Lightning Usage

Optimizer

Manage Subscription

Sales Cloud Everywhere

ADMINISTRATION

> Users

> Data

> Email

PLATFORM TOOLS

SETUP

Installed Packages

Uninstall | Manage Licenses Feedback360 CodeyLabs 2.23 pscsmt Active Unlimited 0 Does not Expire 12:31 AM

Uninstall | Manage Licenses Agile Manager thepsc.cloud 1.3 agilemgr Active Unlimited 0 Does not Expire 7/24/2025, 12:32 AM

Uninstall | Manage Licenses Build Your Own Branding CodeyLabs 1.21 pscbyb Active Unlimited 0 Does not Expire 1/28/2025, 12:43 AM

Uninstall | Manage Licenses DRTE CodeyLabs 5.134.9 pscdnryrichtext Active Unlimited 0 Does not Expire 12/21/2024 3:21 AM

Uninstall | Manage Licenses DRTE Extension DRTE_EXT 1.31 dte_ext Active Unlimited 0 Does not Expire 12/9/2025, 10:01 AM

Uninstall | Manage Licenses Journey Map Builder CodeyLabs 1.6 pscjmb Active Unlimited 0 Does not Expire 7/24/2025, 12:36 AM

Uninstall | Manage Licenses Custom Report Chart CodeyLabs 1.5 pscrc Active Unlimited 0 Does not Expire 5/29/2025, 2:49 AM

Uninstalled Packages

No uninstalled package data archives

2. Access Custom Settings: Go to **Custom Settings** in Setup, locate the setting named **Byob Elements**, and click **Manage**.

Help for this Page

Custom Settings

Custom Settings

Get Usage

View: All Create New View

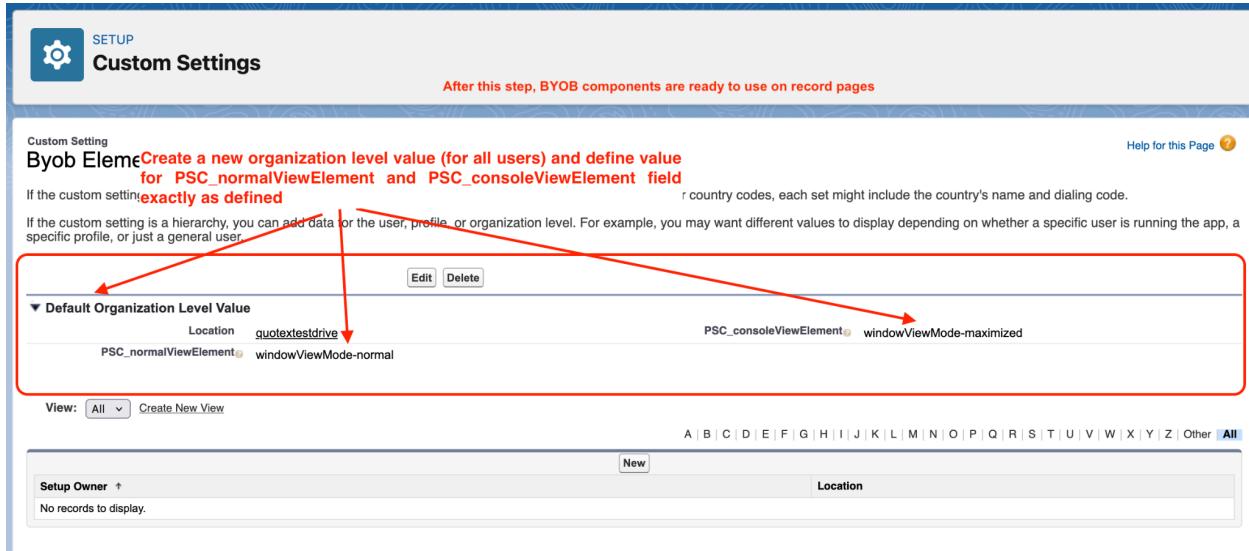
New

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other | All

Action	Label	Visibility	Settings Type	Namespace Prefix	Description	Record Size	Number of Records	Total Size
Manage	Byob Elements	Public	Hierarchy	pscbyb	Details of Byob Elements	610	1	610

3. Define Organization Level Values: Create a new **organization-level value** (applicable to all users). You must define the following fields exactly as shown:

- **PSC_normalViewElement:** `windowViewMode-normal`.
- **PSC_consoleViewElement:** `windowViewMode-maximized`.
- Once saved, the BYOB components are ready for use on record pages.



Custom Setting
Byob Element **Create a new organization level value (for all users) and define value for PSC_normalViewElement and PSC_consoleViewElement field**
Help for this Page [?](#)

If the custom setting is exactly as defined
If the custom setting is a hierarchy, you can add data for the user, profile, or organization level. For example, you may want different values to display depending on whether a specific user is running the app, a specific profile, or just a general user.

Default Organization Level Value

Location	Value
quotetestdrive	PSC_consoleViewElement: windowViewMode-maximized
	PSC_normalViewElement: windowViewMode-normal

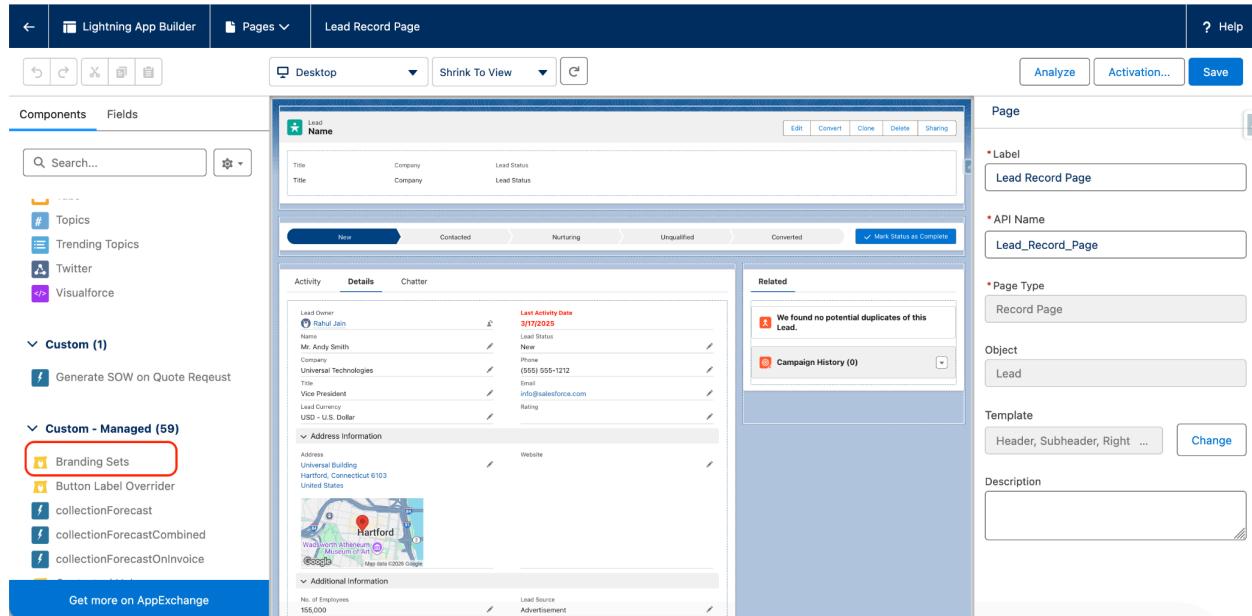
View: [All](#) [Create New View](#) [New](#) Location

Setup Owner [↑](#) No records to display.

4. Accessing the Component

To begin customizing a record page:

1. Open any standard or custom Salesforce object record page.
2. Click the **Gear Icon** and select **Edit Page** to open the Lightning App Builder.
3. In the left-hand sidebar, locate the **Branding Sets** component under the "Custom - Managed" section.



5. Drag and drop the component onto the record page. It is recommended to place it as the **last component in a column**.

Lightning App Builder | Pages | Lead Record Page | ? Help

← □ Lightning App Builder | Pages ▼ | Lead Record Page | ? Help

Components Fields

Search... □

Topics Trending Topics Twitter Visualforce

Custom (1) Generate SOW on Quote Request

Custom - Managed (59)

- Branding Sets
- Button Label Overrider
- collectionForecast
- collectionForecastCombined
- collectionForecastOnInvoice

Get more on AppExchange

Desktop | Shrink To View | C

Page > Branding Sets

SLDS Header Background Color □

SLDS Button Neutral Background Color □

SLDS Button Neutral Color □

SLDS Neutral Base Background Color □

Field 1 API Name □

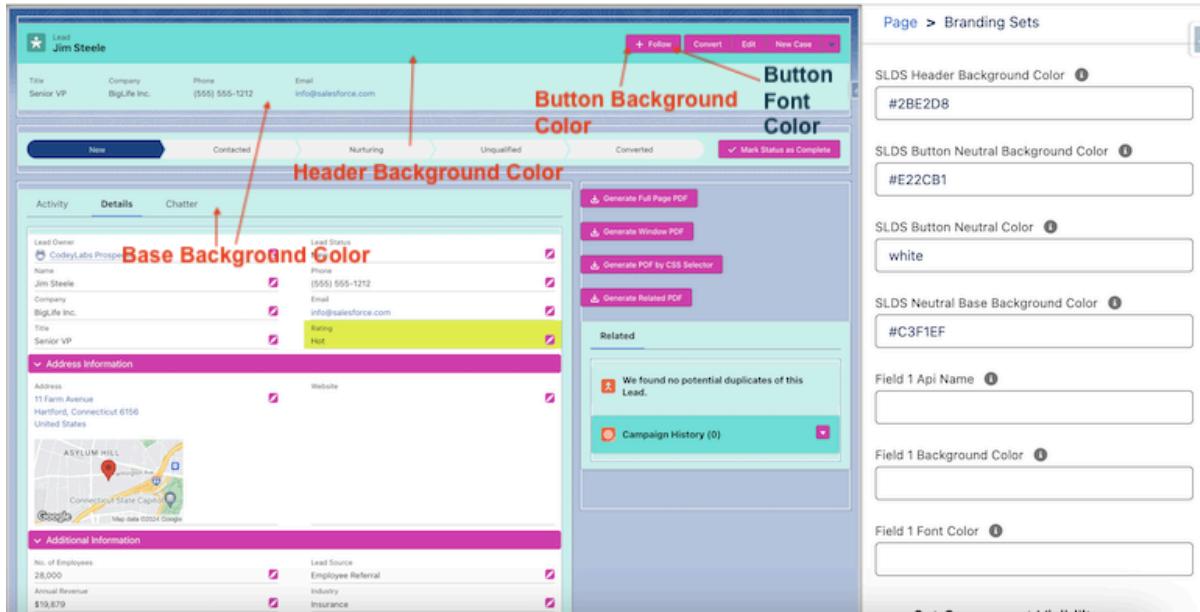
Field 1 Background Color □

Field 1 Font Color □

Set Component Visibility

6. Customizing Colors

The Branding Sets component supports color values in **HEX**, **RGB**, and **RGBA** formats.

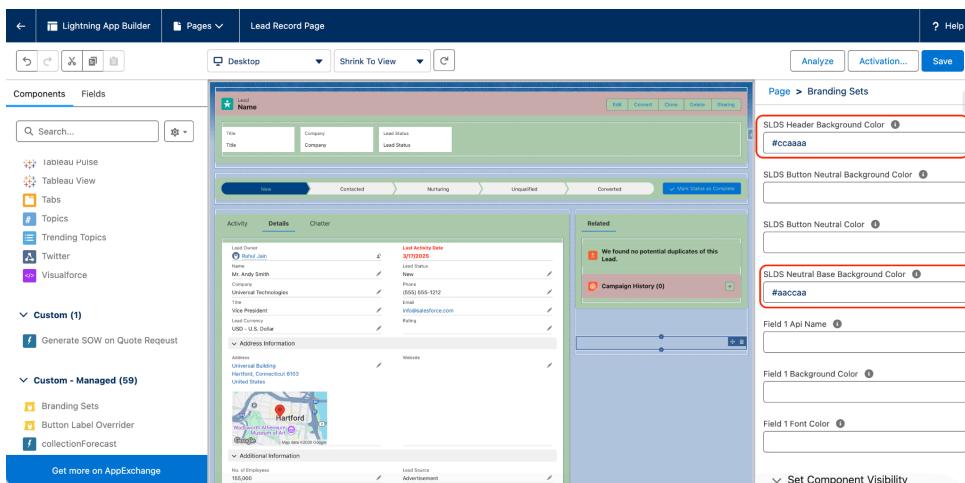


The image shows a Salesforce Lead record page on the left and the Branding Sets configuration page on the right. The Lead page displays a lead for 'Jim Steele' with various sections like Activity, Details, Chatter, and Address Information. The Branding Sets page on the right lists several color configuration options with their corresponding hex values: SLDS Header Background Color (#2BE2D8), SLDS Button Neutral Background Color (#E22CB1), SLDS Button Neutral Color (white), SLDS Neutral Base Background Color (#C3F1EF), Field 1 Api Name, Field 1 Background Color, and Field 1 Font Color. Red arrows on the Lead page point to the 'Header Background Color' (light blue header), 'Base Background Color' (main content area), and 'Button Background Color' (button bar at the top right).

You can customize the following elements:

- **Background Colors:**

- **SLDS Header Background Color:** Sets the color for the page header.
- **SLDS Neutral Base Background Color:** Sets the background color for widgets on the page.

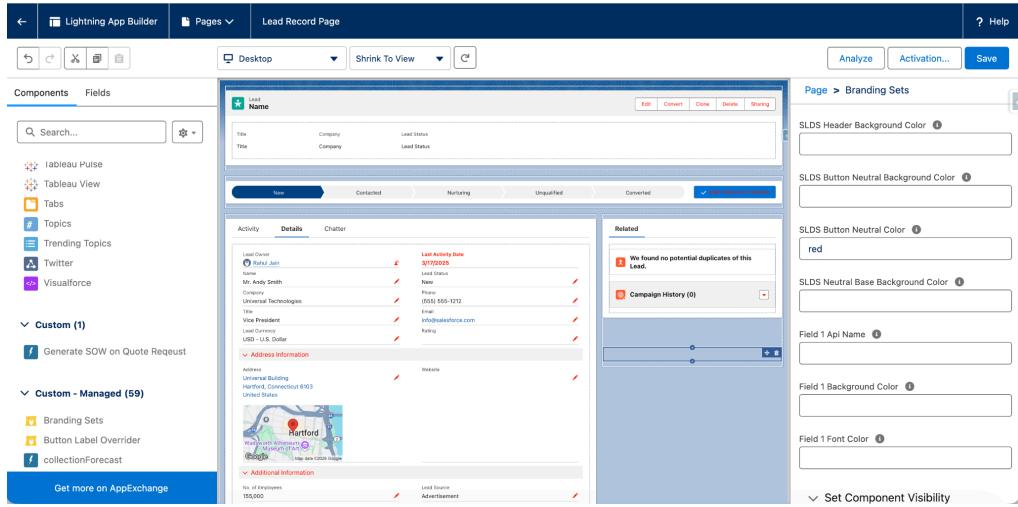


The image shows the Lightning App Builder interface with a Lead Record Page component selected. The Lead Record Page shows a lead for 'Sarah Johnson' with sections like Activity, Details, Chatter, and Address Information. The Branding Sets configuration page on the right is identical to the one in the previous screenshot, showing color settings for the header and neutral base background. Red boxes highlight the 'SLDS Header Background Color' (#ccaaaa) and 'SLDS Neutral Base Background Color' (#aaccaa) fields.

- **Button Colors:**

- *Note: Button colors will intuitively appear if both of the following values are configured.*

- **SLDS Button Neutral Color:** Customizes the font color of the buttons.



Lightning App Builder - Lead Record Page

Components Fields

Search... Components Fields

Tableau Pulse Tableau View Tabs Topics Trending Topics Twitter Visualforce

Custom (1) Generate SOW on Quote Request

Custom - Managed (59) Branding Sets Button Label Overrider collectionForecast

Get more on AppExchange

Page > Branding Sets

SLDS Header Background Color

SLDS Button Neutral Background Color

SLDS Button Neutral Color **red**

SLDS Neutral Base Background Color

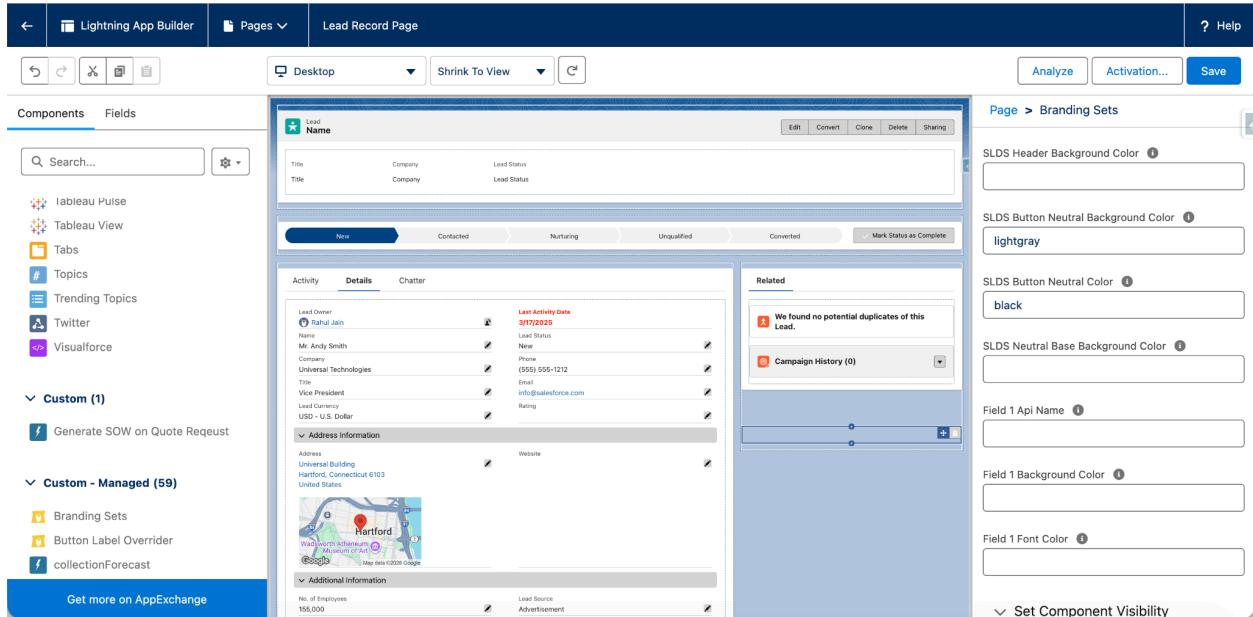
Field 1 Api Name

Field 1 Background Color

Field 1 Font Color

Set Component Visibility

- **SLDS Button Neutral Background Color:** Customizes the background color of the buttons.



Lightning App Builder - Lead Record Page

Components Fields

Search... Components Fields

Tableau Pulse Tableau View Tabs Topics Trending Topics Twitter Visualforce

Custom (1) Generate SOW on Quote Request

Custom - Managed (59) Branding Sets Button Label Overrider collectionForecast

Get more on AppExchange

Page > Branding Sets

SLDS Header Background Color

SLDS Button Neutral Background Color

SLDS Button Neutral Color

SLDS Neutral Base Background Color

Field 1 Api Name

Field 1 Background Color

Field 1 Font Color

Set Component Visibility

7. Applying and Previewing Changes

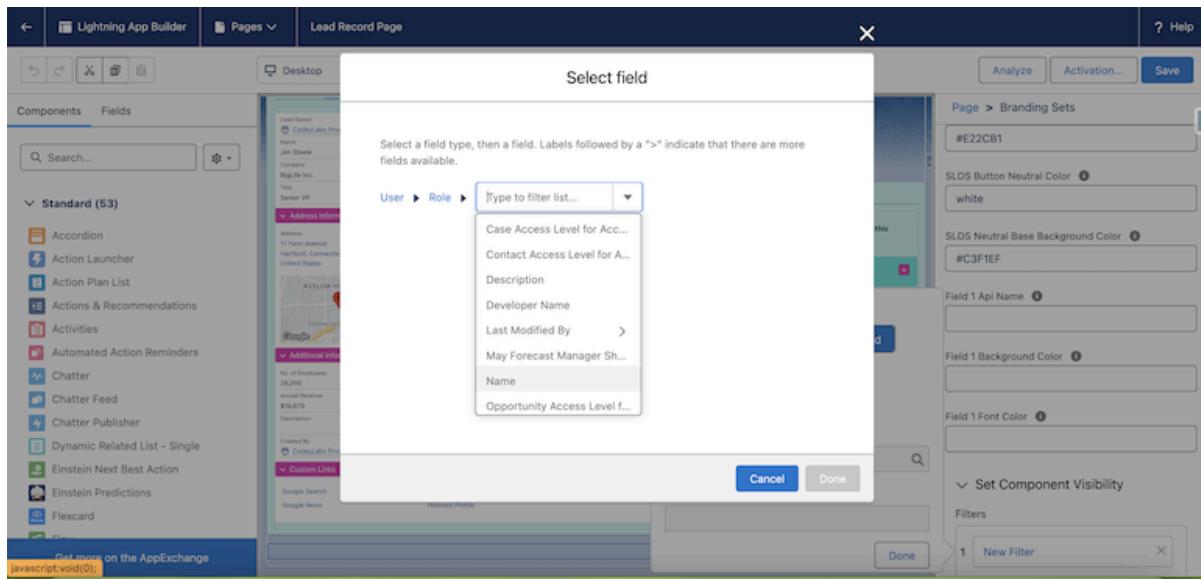
Once you have configured your desired colors:

1. **Preview** the changes directly within the Lightning App Builder to ensure they meet your branding requirements.
2. **Save** the page settings to apply the branding to the live record page.

Role-Based Customization

You can display different branding themes to different users based on their roles.

1. Select the Branding Sets component in the App Builder.
2. In the component properties pane, go to **Set Component Visibility > Add Filter**.
3. Select **Advanced > User > Role** and define your logic.
4. Only users matching the filter criteria will see the specific branding set; this allows for departmental or role-specific themes.



Common Use Cases

- **Corporate Branding:** Maintaining a consistent look and feel across all Salesforce pages.
- **Departmental Differentiation:** Using different colors for Sales versus Service departments.
- **Event-Themed Branding:** Temporarily updating themes for specific marketing campaigns or seasonal celebrations.
- **Brand-Specific Cases:** Distinguishing between cases coming from different brand websites using unique color schemes.

Troubleshooting

- **Colors not appearing:** Ensure the mandatory initial setup in **Custom Settings** was completed.
- **Persistence Issues:** If changes do not seem to stay, verify that the page was saved properly in the App Builder.
- **Console Compatibility:** Branding Sets are fully supported and work seamlessly within the **Salesforce Console app**